

# ANIGHT OF CHAINPIONS

A MARQUEE EVENING TO CHAMPION A NEW ERA OF MENTAL HEALTH

#### **SPONSORSHIP OPPORTUNITIES**

**Friday, Sep 19, 2025** | 7-11pm

Woodmont Country Club | 1201 Rockville Pike, Rockville, MD

## A NIGHT OF CHAMPIONS

is our annual energetic night of celebration, conversation, and entertainment as we come together for an evening filled with fun and impact to champion a new era of mental health. Sponsorship and support from advocates who share our vision of ending the youth mental health crisis make the important work of Active Minds possible.

#### **EVENT DETAILS**

Date: Friday, September 19, 2025

Location: Woodmont Country Club | 1201 Rockville Pike,

Rockville, MD

Parking: Valet Parking Provided

Attire: Fall Cocktail Attire

#### **EVENT SCHEDULE**

7pm: Cocktail Reception, Games Open

8:30pm: Main Stage Program, Student Impact Speaker &

Live Auction

9:30pm to 11:00pm: Entertainment and Games Open



#### active ominds

Active Minds is the largest nonprofit in the United States mobilizing youth and young adults to transform mental health norms across society. For more than 20 years, we have equipped the next generation of peer mental health advocates through a variety of programs, including the Active Minds Chapter Network, A.S.K., and Send Silence Packing. Our advocacy, initiatives, and campaigns foster lasting change in how youth view and discuss mental health, encouraging them to use their voices to influence broader conversations and inform mental health supports within their communities. Together, we are building a diverse movement of champions committed to improving mental health for all.



#### **SPONSORSHIP OPPORTUNITIES** Stand for youth & young adult mental health

Together, we are building a diverse movement of champions committed to improving mental health for all

#### **PIONEER | \$25,000**

- 24 VIP Leadership Guests with take-home gift + additional Brain Bucks for gameplay
- Premier logo recognition on digital, printed, and promotional materials, and link on event website
- Special recognition by the Founder and Executive Director during program
- Reserved cocktail table space for guests of sponsor
- Opportunity for speaker to provide on-stage remarks or via video during event
- Custom, exclusive spotlight post on Active Minds LinkedIn Page highlighting mental health commitment

#### **LEADER | \$5,000**

#### 12 Evening Guests

- Logo recognition on digital, printed, and promotional materials, and on event signage
- Opportunity to share post-event highlights via provided social media graphics
- Opportunity to provide promotional insert for gift bag

#### **CATALYST | \$10,000**

- 20 VIP Leadership Guests with take home gift + additional Brain Bucks for gameplay
- Featured logo recognition on digital, printed, and promotional materials, and link on event website
- Custom branding opportunities available (e.g., dessert sponsor)
- Verbal and visual recognition during program
- Reserved cocktail table space for guests

#### **ADVOCATE | \$2,500**

#### **6 Evening Guests**

- Listing on event web page and emails
- Listing on signage at event
- Opportunity to provide promotional insert for gift bag

ALL SPONSORS WILL RECEIVE CUSTOM CONTENT PROVIDED BY ACTIVE MINDS TO POST ON SOCIAL CHANNELS HIGHLIGHTING COMMITMENT TO THE YOUTH MENTAL HEALTH MOVEMENT

#### **GUEST & ATTENDEE TICKETS**

Join us for an exhilarating evening including a reception, dinner, open bar, event program, live and silent auction, networking, and take home gifts from an evening supporting youth mental health. Tickets can be purchased online at activeminds.org/nightDC.

#### **COMMUNITY PARTNER | \$1,000**

2 VIP Leadership Tickets, listing on event web page and event signage, underwriting support for a Youth Champion to join us.

#### **VIP LEADERSHIP TICKET | \$325**

Make an impact with premium admission and a tax-deductible donation to Active Minds.

#### **INDIVIDUAL TICKET | \$175**

Make an impact with admission and a tax-deductible donation to Active Minds.

#### **CAN'T JOIN US IN PERSON?**

If you are unable to join us in-person, you can make a 100% tax-deductible, life-changing donation today **here**:

- Sponsor a young adult to attend: \$250
- Sponsor a young adult table: \$2,500
- Make a meaningful contribution of your choice

### IN-KIND, UNIQUE & CUSTOMIZABLE OPPORTUNITIES

Have a bold idea for joining us? We are excited to tailor our sponsorships, subject to availability and your creativity. To discuss custom participation, please contact Brett Curtis via email at brett@activeminds.org or 202-332-9595 x104.

# WE ARE THANKFUL FOR YOUR PARTICIPATION AND SUPPORT TO CHAMPION A NEW ERA OF MENTAL HEALTH!



You will be able to pay online using a credit/debit card, ACH transfer, confirm details to mail a check, or request an invoice for processing.

### QUESTIONS AND CUSTOM OPPORTUNITIES

To discuss custom event participation or ticketing options, please contact Brett Curtis via email at brett@activeminds.org or 202.332.9595 x104

#### **MORE INFORMATION**

Tickets, event schedule, and night-of details can be found online at **www.activeminds.org/nightdc**.

Active Minds, Inc. is a 501(c)3 organization, Tax ID# 20-0587172. You will receive a receipt for tax purposes noting the portion of your contribution that is tax-deductible. **Thank you for your support of the mental health movement!** 



#### activeominds

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